



THE  
WORLD  
CIO 200  
SUMMIT

2025 ROADSHOW

APRIL-SEPTEMBER 2025

50+  
COUNTRIES

4000  
C-LEVEL EXECS

300+  
SESSIONS

200+  
EXHIBITORS



BOLD. UNSTOPPABLE.



# ABOUT THE EVENT

## Are you ready to race ahead?

In 2025, the World CIO 200 Summit steps into its 10th year, carrying with it a decade of dreams, of challenges met, and of a future reimagined. Ten years ago, we began a journey—a journey fueled by passion, vision, and the belief that technology could change the world. And now, as we stand at the threshold of a new decade, we are not simply looking ahead; we are racing toward it with hearts full of hope and minds set on what's possible.

This summit is a celebration of the **Power** of innovation, the **Might** to overcome every obstacle, and the **Speed** to grasp opportunities as they unfold. It is a chance to reflect on the work that's brought us here, but more importantly, to reach for the boundless future that awaits. The theme Dawn of a New Decade calls us to move beyond the comfort of what we know, to break the old rules, and to build something greater—together.

For ten years, we have been shaping the future. And now, in this moment, we gather once more—not just to celebrate what we've achieved, but to ignite the spark for the next generation of leaders. The path before us is long, but the horizon is clear. This is our moment to rise, to inspire, and to build a legacy that will endure for years to come.

The future is calling—are you ready to answer?







This year, our symbol of strength and resilience is the horse. Majestic and powerful, the horse represents agility, endurance, and the courage to charge forward through challenges. It embodies the ability to navigate complexities and lead with unstoppable determination. Join us as we gallop into a journey of unleashing the potential within the realms of technology and leadership.

**50+**  
COUNTRIES

**15000+**  
CIOs

**550+**  
Speakers &  
Thought leaders

**175+**  
Days of Leadership

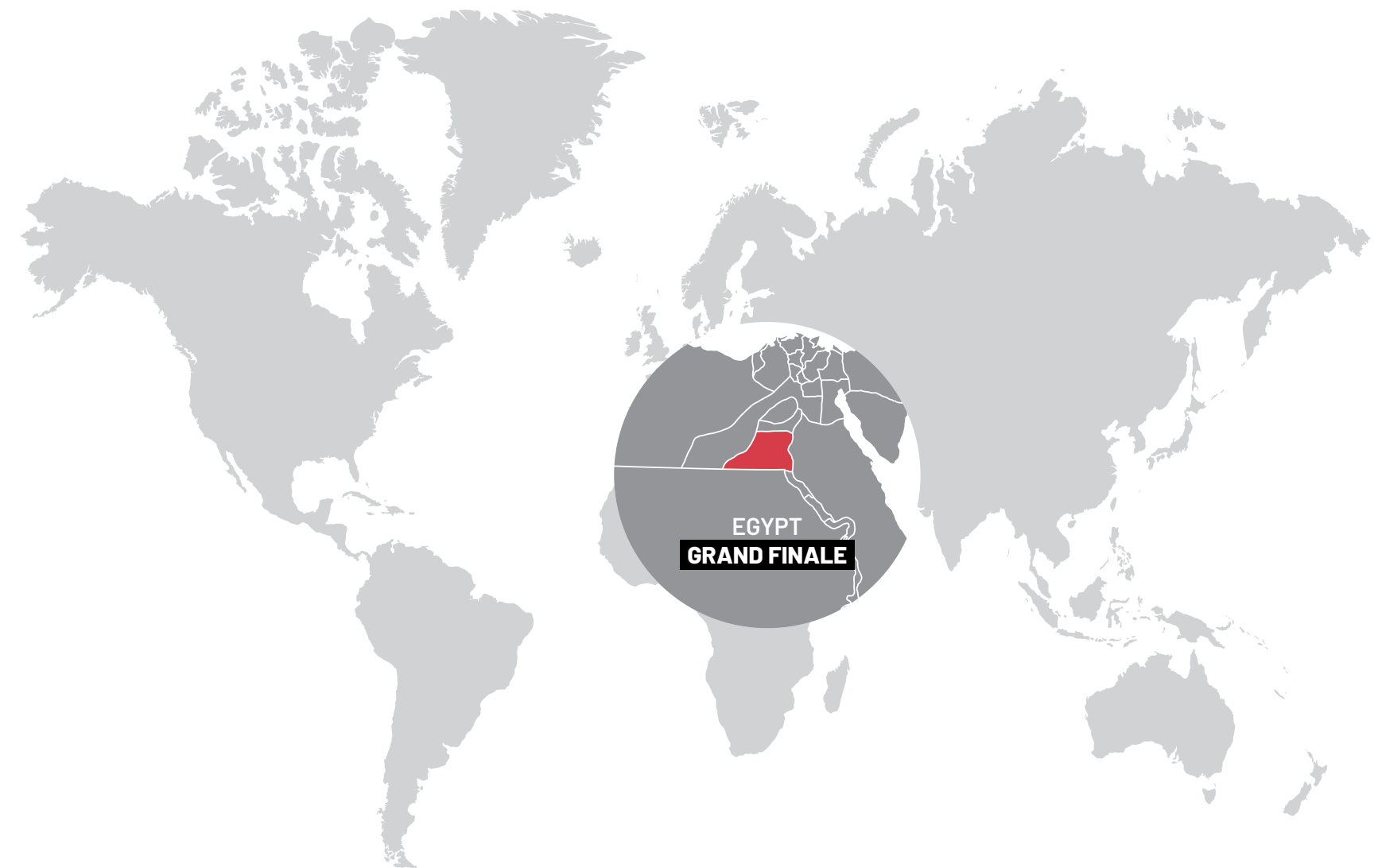
# ROAD TO THE WORLD CIO 2025 SUMMIT



HONG KONG	10th April
MOROCCO	15th April
SINGAPORE	22nd April
PHILIPPINES	28th April
MALAYSIA	29th April
INDONESIA	30th April
INDIA - DELHI	2nd May
INDIA MUMBAI	6th May
INDIA COCHIN	8th May
INDIA HYDERABAD	9th May
AFRICA - GHANA   NIGERIA	20th May
GERMANY	20th May
USA	20th May
AFRICA - KENYA	22nd May
LONDON	3rd June
UAE	12th-13th June
OMAN	18th June
QATAR	19th June
BAHRAIN	23rd June
KUWAIT	24th June
KSA	2nd - 3rd July
EGYPT - FINALE	15th-17th September

# ROAD TO THE WORLD CIO 2025 SUMMIT

The theme of the World CIO 200 Summit 2025 is 'Horse', symbolizing strength, determination, and an unyielding spirit. Like the horse, CIOs embody resilience and agility, driving their organizations forward amidst challenges. This powerful emblem captures the essence of being bold and unstoppable, navigating the complex terrains of innovation, digital transformation, and leadership with unparalleled tenacity. It reflects the summit's commitment to empowering IT leaders to harness their energy, break barriers, and stride toward a future of limitless possibilities. With the spirit of the horse as inspiration, the event unites visionary leaders to unleash their full potential.



# TESTIMONIALS

“

Unbelievably awesome, so we'll organised and truly spectacular. It made me feel like a celebrity for the hard work that I put in everyday.

I am in for next year!

xxxxxxxxxxxx

Megaree Naraidoo  
SafetySA

”

“

It was a great experience also I loved the sessions we had.

I Knew some new great persons and make very important networking.

The Sponsors were good and value add to the Event

The Organization and arrangement was Excellent

I would like to thank all GEC Media team about there great offer to arrange a big Event with this Number of CIOs and almost make all of them Happy.

The only thing that I would like to mention is the event schedule was very tight so we return back as a players touch the finish line in 100 meter race.

Thank you All

xxxxxxxxxxxx

Sherif Gad  
Marsh Solutions

”

“

The experience was amazing, I like socializing so it was a good opportunity to meet 200 CIOs from over 50 countries along with vendors, partners, and of course, the GEC media team.

The topics discussed were exciting, and the workshops were very interactive.

xxxxxxxxxxxx

John Mankarios  
QInvest

”

“

It was an amazing experience—I thoroughly enjoyed the event! It was not only informative but also incredibly fun.

Both personally and professionally, it was “Simply the Best.” I look forward to the next event in Nepal, hopefully with a 0-degree temperature!

xxxxxxxxxxxx

Padam Kafle  
Aster Hospital

”

“

The CIO 200 event is a significant gathering of IT leaders from around the world. It offers a platform for networking, learning about industry trends, and discussing emerging technologies.

Based on the information I've gathered, the event likely included:

Keynote speeches by industry experts  
Panel discussions featuring thought leaders.

Workshops on specific topics  
Networking opportunities with peers.

xxxxxxxxxxxx

Mohamed Hamed  
Ceramica Platino Group

”

“

Great team, beautiful family environment. It is an event that is helping us in making friend from all over the world.

xxxxxxxxxxxx

Ali Awkal  
Hilton

”

“

An absolutely amazing experience. It was wonderful to be able to be amongst brilliant minds. Definitely a great event.

xxxxxxxxxxxx

Yosheen Padayachee  
Tsebo Solutions Group

”

“

It was fun ,, despite the tight schedule but it was fun :)

xxxxxxxxxxxx

Rafeeq Quptan  
MARSH Solutions

”

“

It was out or this world! I appreciate be part of the grand finale. I'm going to keep working hard so that I can be part of the Malaysia selected team.

Please keep up the good work.

xxxxxxxxxxxx

Dr Sylvia Sathekge  
SNG Grant Thornton

”

“

It was a very great and insightful experience. I was able to learn a lot of things which will help me greatly in the line of my work as CIO.

xxxxxxxxxxxx

Yusuf Olatunji Saliu  
SUNU ASSURANCES GHANA LTD

”

“

A wonderful occasion, experience and gathering of some of the world's best CIO's to share knowledge, insight, culture and diversity. A true privilege and honour to be a very small part of such a fantastic event.

xxxxxxxxxxxx

Mark Bramwell  
Said Business School, University of Oxford

”

“

This year was an exceptionally good. The amount of hardwork and efforts put in by the GEC team to organize this was exceptional. It was one of the best experiences of my life.

xxxxxxxxxxxx

Zaheer Kazi  
MOI

”



“

The experience was amazing and wonderful. I gained more confidence and was able to extend my network as well.

xxxxxxxxxxxx

Mahesh Mohanan  
Al Safadi Hospitality Group

”

“

Attending this year's CIO 200 event was an enriching and inspiring experience. The keynote sessions were particularly valuable, providing insights into the latest technological trends and strategies that are shaping the future of the industry. The speakers brought deep expertise and shared practical knowledge that resonated with the challenges and opportunities many of us face in the evolving tech landscape.

The networking opportunities were excellent as well. It was a pleasure to connect with so many like-minded professionals, each bringing their own unique experiences and perspectives. The discussions around emerging technologies and leadership in the digital era were truly thought-provoking. Overall, this year's CIO 200 event exceeded my expectations, leaving me motivated and equipped with fresh ideas.

xxxxxxxxxxxx

Manoharan Mudaliar  
Truebell Group of Companies

”

“

Quality of Jacket, T-Shirt, Bot Titan Book are high standard quality

Hospitality, Hotel & Travel Arrangement are quite Good as well

xxxxxxxxxxxx

Sudarto Unsurlany  
PT. Petrosea Tbk

”

“

It was amazing especially training and inspiration speech at last night.

xxxxxxxxxxxx

Qasim Nadeem  
ABANA Enterprises Group

”

“

It was excellent experience and big thanks to all GEC team , I really appreciate the efforts exerted and support for us. I look forward to partnering and participating with you in future events

xxxxxxxxxxxx

Mousa J Al-Anizi  
KING SAUD MEDICAL CITY

”

“

It was fun and excellent experience

Meeting different people and networking was super exciting

The organisation and coordination of everything was best

I enjoyed every experience for the 5 days

xxxxxxxxxxxx

Maurine Awuor Onyango  
County Government of Kisumu

”

“

This is one of the most important and exciting event that I participated recently and also the location and learning out of which is very interesting

xxxxxxxxxxxx

Amal Dharmapriya  
Softlogic Life insurance

”

“

One of the amazing experiences I faced

xxxxxxxxxxxx

Ahmad Alammash  
Sabic

”

“

Thanks to GEC team, we have very good event in SA

xxxxxxxxxxxx

Hendy Harianto  
Meratus Group

”

“

Wonderful experience to learn from the CIOs all over the world. Thanks for the arrangement!

xxxxxxxxxxxx

Darron Sun  
Hong Kong Housing Society

”

“

It was best experience i ever had i gained more knowledge from vendors and from workshops moreover networking with other IT leaders changes my perspective. And of course it was well organized event by the GEC Media group

xxxxxxxxxxxx

Amjid Ali  
Al Ansari Group

”

“

Great event. Gecmedia bring people together and make them friends from 50 plus countries. All events are high on knowledge quotient which is the true success factor of CIO200.

I would highly recommend to have a YouTube channel of CIO200 with all the presentations uploaded specially the Grand Finale presentations. And make it available to all CIO's who applied so that's 40k plus audience already.

xxxxxxxxxxxx

Adnan Ahmed  
Maaden

”

“

This year even was absolutely amazing. I have seen great team work and energizing engagements for all CIO's , speakers and partners. Its always great to see so many highly motivated and skilled individuals coming together. Organization by GEC media was absolutely amazing considering all challenges and individual requirements by CIOs. GEC always makes their best and every time I get amazed how you manage to put such large evets together. thank you so much for having me part of the event and looking forward to collaborating in the future.

xxxxxxxxxxxx

Peter Gesper  
DP World

”



The WCS is not all about technology deep-dives and serious discussions. This is also the place where delegates 'LET LOOSE'.....

## Calming Sessions



Busy are lives, busier the schedule. Make the most of your visit with our specially designed recreational activities.

## Adventure & Sports



If your adrenaline rush is jumping out of your meeting jackets and ties, then WCS Finale is the place for you. The rich selection of holiday activities will tempt even the least sportive guest to get physical at the beach, swimming pool, fitness club, football pitch and basketball and tennis courts, or join other adrenaline-fuelled activities.

## Recreation & Entertainments





# PARTNERS 2024

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## KNOWLEDGE PARTNERS

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## POWERED BY



## COMMUNITY PARTNERS

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## EVENT MANAGED BY



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# SPONSORSHIP PACKAGE

	TITLE	REGISTRATION	BOARDROOM	TechTalk	EXHIBITION BOOTH	MAJLIS	AWARDS PARTNER
All Country	\$300k	\$100k	NA	\$120k	NA	NA	\$100k
10 Country	\$200k	\$65k	\$100k	\$75k	\$60k	\$75k	\$82k
5 Country	\$150k	\$45k	\$60k	\$51k	\$35k	\$50k	\$65k
3 Country	\$100k	\$25k	\$40k	\$31k	\$21k	\$24k	\$45k
2 Country	\$65k	\$20k	\$25k	\$25k	\$14k	\$20k	\$32k
1 Country	\$40k	\$12k	\$15k	\$15k	\$8k	\$12k	\$20k



## TITLE SPONSOR \$40,000

### RIGHTS

Title and naming rights to the World CIO 200 Summit & Roadshow 2025

### OPENING PRESENTATION SLOT

A keynote speaking session of 15 mins as the opening speaker

Exclusive Interview of the spokesperson prior to the event and published on online portal and social media channels

Social media creatives and banner for the speaker

### BOARDROOM BRIEFING

A boardroom briefing with 8-10 selected CIOs in the host country (mix of wishlist delegates and our invitees)

Present your solutions and roadmap with these CIOs in a 30-40 mins exclusive session

Dedicated room, branding and exclusivity for the activity

Dedicated marketing for the session (other than event marketing)

Dedicated pre and post event press release for the session

### ONE-ON-ONE MEETINGS

Share your wishlist with us and we shall arrange for 5+ face to face meetings at the venue with the CIOs.

Dedicated meeting area for the same

### CUSTOMER PRIORITIES

Nominate your top 10 customers for the CIO Awards

2 Open speaking opportunity for your top customers

### NETWORKING AND ACCESS

- 5 VIP Passes to attend the event
- Access to all attendee database
- 3 Networking session available during the event
- SIRAR exclusive giveaways can be given at registration desk (giveaway to be arranged by SIRAR)





REGISTRATION SPONSOR

\$12,000

BANNER ON REGISTRATION PAGES

Your web banner will appear on all pages of the registration of World CIO 200 Summit. The final page of registration will include a link to your company website.

- Banner Size: 990 x 60 pixels (w x h)
- Image only (.gif or .jpg)

CONFIRMATION EMAIL BANNER

Your web banner, company name, and link to your company website will appear on the registration confirmation email sent to all WORLD CIO 200 SUMMIT attendees after they complete the registration process.

- Banner Size: 300 x 60 pixels (w x h)
- Image only (.gif or .jpg)

BAR CODE REMINDER EMAIL BANNER

Registrants receive their badge electronically in their inbox as a reminder one week out from the event. Showcase your ad in this barcode email.

Registrants will see your company branding front and center when they print out their badge to bring to the event!

- Banner Size: 200 x 150 pixels (w x h)
- Image only (.gif or .jpg)

BOARDROOM SESSION SPONSOR

\$15,000

INCLUDES

Take your message directly to attendees with a Boardroom Session. In this workshop, you get a guaranteed 30-minute speaking opportunity combined with attendee ice-breaking session on the topic of your choice during WORLD CIO 200 SUMMIT Summit. These solution sessions will be woven into the conference schedule and take place in a break-out room near the Solutions Hall. You provide the trainer/speaker and the topic, and we will promote your session to our audience of pre-registered industry professionals.

SOLUTION SESSION INCLUDES:

- A 30-minute speaking opportunity and attendee ice-breaking session
- AV and laptop hookup will be provided for standard HDMI
- Date/Time is to be determined by Show Management

TECHTALK

\$15,000

- A Solution Providers’ way into the Heart and Mind of CIOs
- A unique engaging session as keynote speaking
- 4 selected CIOs from wishlist to be on the session panel
- CIOs to indulge in direct QnA with speaker after session

WORLD CIO 200 SUMMIT VIP MAJLIS

\$15,000

An excellent opportunity for your company to get brand exposure in front of WORLD CIO 200 SUMMIT Summit’s most coveted attendees. Our WORLD CIO 200 SUMMIT Leadership Circle is comprised of attendees from leading companies identified as having upcoming open projects pertaining to your solutions. You will be the official sponsor of the WORLD CIO 200 SUMMIT MAJLIS and your company name and logo will appear on all WORLD CIO 200 SUMMIT MAJLIS Lounge signage and collateral.

SPONSORSHIP INCLUDES:

- Exclusive sponsor of WORLD CIO 200 SUMMIT Leadership Circle Lounge
- Your company name and logo on all all WORLD CIO 200 SUMMIT Leadership Circle Lounge Signage and collateral
- Access to Lounge for 2-3 of your representatives during pre-determined time at WORLD CIO 200 SUMMIT Summit for networking

WORLD CIO 200 SUMMIT CORPORATE PARTNER

\$105,000

Become a CIO ForumPartner and gain year round Networking with our community of over 20,000 industry professionals.

SPONSORSHIP INCLUDES:

- Complimentary booth space at the 2025 WORLD CIO 200 SUMMIT
- Listed as CIO ForumPartner across all WORLD CIO 200 SUMMIT websites and other collateral, materials and signage.
- Speaking Opportunity at WORLD CIO 200 SUMMIT Summit (our team will work with you on topic or panel placement)
- 5 monthly meetings (organic customer acquisition based on GTM)
- Host a complimentary CIO Forum Webinar, Whitepaper and Theme Month
- Access to our weekly Newsletter The WORLD CIO 200 SUMMIT Report for an unlimited number of your staff – just send us their contact details and we will register them all







## UAE

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## INDIA

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